

# HOW TO MAKE A GREAT SKAITUBE™ VIDEO

An easy to follow reference for SKAITUBERS

Please Contact Us With Any Questions: skaitube@yahoo.com • www.skaitube.com

## THREE MAIN COMPONENTS

### VIDEO

The visual aspect helps you connect with viewers so you want to make sure that your video is of good quality. You can use any type of camera, but always record at 1080p. To eliminate low quality video, prop camera against solid object, use grid mode to center yourself, and ensure you are surrounded by light and can be seen clearly.

### EDITING

There are many free video editing tools, but our personal choice would be iMovie. It's both free and easy to use. Below is a great iMovie tutorial, so make sure to check it by clicking [HERE!](#)

### AUDIO

Your audio is the main form of communication between you and a viewer so make sure that it is always crisp and clear. Your existing camera audio should suffice, but you can improve your audio by using these tips:

- 1.) Move to a smaller room as sound has less room to travel and tends to be clearer.
- 2.) Ensure that your surroundings are not noisy. If your parents or siblings are making too much noise, make sure you tell them to quiet down for your SKAITUBE™ video!
- 3.) Keep in mind that outdoor filming can alter your audio. Consider using a microphone.

## THREE MAIN VIDEO TYPES

### HOW TO

This is where you show viewers how to do something. It's great for sharing your knowledge!

### LIST

This is simply a list of certain things.  
Example: Top Ten Footwork Drills For Tennis

### OPINION

Here you can share your opinions with peers. Always support arguments with facts!

## GUIDELINES



### First Impressions

Always start your video by introducing yourself with a first name and talking about your video's theme.



### Be Yourself

Make videos about topics you are personally passionate about or interested in. If you aren't excited about the topic of the video, it WILL show.



### Realize Your Message

Understand what you want to convey to viewers so that you can plan and film efficiently.



### Be Entertaining

While you may think that your video is interesting, other teens without a background in that specific topic might get bored. Make sure that you try to hook viewers with things like jokes.



### Have Fun!

This is key. Not only will it make your experience more enjoyable, but viewers will also like the video more. Let loose!

Don't worry, we'll look through your video and help you perfect it!